

ISSUES AND PROGRAMS LIST

WPDE

FLORENCE, SOUTH CAROLINA

JULY 1 – SEPTEMBER 30, 2007

LIST OF ISSUES

- 1. ECONOMY/PERSONAL FINANCE** LAY-OFFS ARE CONTINUING AT LOCAL PLANTS. ASSISTANCE PROGRAMS NOT SUFFICIENT TO COVER NEEDS.
- 2. HEALTH CARE/COST** SOUTH CAROLINA HAS ONE OF THE HIGHEST RATES OF HEART DISEASE IN THE NATION. DEATH RATE IS HIGH FOR NEW BORN'S DUE TO POOR HEALTH PRACTICES AND COST. ELDERLY HEALTH CARE IS INADEQUATE DUE TO FIXED INCOME AND HIGH COST OF MEDICINE AND TREATMENT.
- 3. CRIME** HIGH CRIME RATE DUE IN PART TO THE ECONOMY. ALSO ATTRIBUTED TO LACK OF EDUCATION. GUNS AND DRUGS ARE EXTREMELY EASY TO GET.
- 4. DRUG USE/PREVENTION** HIGHEST RATE OF DRUG USE IN THE STATE. I-95 IS CONSIDERED THE "PIPELINE" FROM FLORIDA TO NEW YORK AND DRUGS FLOW FREELY INTO THE AREA.
- 5. EDUCATION** AREA HAS EXTREMELY HIGH RATE OF DROP-OUTS. LACK OF INTEREST IN FURTHERING EDUCATION. LACK OF FINANCIAL ASSISTANCE IS A DIRECT CAUSE OF LACK OF EDUCATION.
- 6. ENVIRONMENT** DUE TO PROXIMITY TO NUCLEAR PLANT, AND SEVERAL OTHER PLANTS THAT DUMP WASTE, WE ARE MORE AWARE OF ENVIRONMENTAL NEEDS OF OUR AREA.
- 7. PREJUDICE/INTOLERANCE** THIS IS BECOMING MORE OF A PROBLEM AS MINORITIES LOSE JOBS DUE TO LACK OF TRAINING AND EDUCATION. THEY FEEL THEY ARE NOT FAIRLY TREATED BY OUR LOCAL LEADERS.

ISSUE: ECONOMY/PERSONAL FINANCE

PROGRAM: WALL STREET JOURNAL
SOURCE: NBC UNIVERSAL
DATE/TIME: SUNDAY 6:30-7AM
DESCRIPTION: THIS PROGRAM LOOKS AT THE MARKET FROM THE WEEK IN REVIEW. ANALYSIS OF DIFFERENT STOCKS, ETC. OFFERS INVESTMENT ADVICE, INTERVIEWS TOP MONEY MANAGERS AND IN-DEPTH PERSPECTIVES ON MARKET CONDITIONS.

PROGRAM: SPECIAL REPORT ON CAR THEFTS & BREAK-INS IN MYRTLE BEACH
SOURCE: WPDE NEWSCHANNEL 15 NEWS AT 11
DATE/TIME: JULY 19 & 20, 2007 11:00 PM
DESCRIPTION: ANCHOR LAUREN LOWREY'S SPECIAL REPORT ON CAR THEFTS AND BREAK-INS IN MYRTLE BEACH AND WHERE THEY'RE HAPPENING WITH A FOLLOW-UP SPECIAL REPORT ON RECOVERING STOLEN VEHICLES IN MYRTLE BEACH.

PROGRAM: HOMETIME
SOURCE: TWI
DATE/TIME: SEPTEMBER 17 & 24, 2007 1:00-1:30 PM
DESCRIPTION: SPECIAL PROGRAM FEATURING STEP-BY-STEP INSTRUCTIONS FOR HOME IMPROVEMENT REMODELING AND REPAIR. PROJECTS INCLUDE DECKS, KITCHEN AND BATH REMODELING, PAINTING, AND LANDSCAPING.

SEE ATTACHED LIST OF ABC PROGRAMS RELATING TO THIS ISSUE.

PROGRAM: PSA'S
DATE/TIME: AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN OFF

INSURANCE SCAM PREVENTION
EVERY VOTE MATTERS
FORECLOSURE PREVENTION
FINANCIAL LITERACY: RETIREMENT
HEALTH COVERAGE EDUCATION
PATIENT INVOLVEMENT: ASK QUESTIONS (60 SEC)
THE POVERTY LINE
MINORITY EDUCATION
HURRICANE PREPARATION
HURRICAN-RELATED FLOODING
WILDFIRE PREVENTION
HABITAT FOR HUMANITY

WPDE SPONSORED OR CO-SPONSORED THE FOLLOWING:

ED PIOTROWSKI, CHIEF METEROLOGIST, GAVE A SPEECH AT HURRICANE PREPAREDNESS SEMINARS ON JULY 17, 18, & 26, AUGUST 7 AT DIFFERENT COMMUNITY DEVELOPMENTS IN THE GRAND STRAND EMPHASIZING STEPS TO TAKE TO PROTECT FAMILY & PROPERTY.

ED PIOTROWSKI GAVE DILLON ROTARY CLUB SPEECH ON JULY 23.

WPDE SPONSORED THE AMERICAN RED CROSS GOLF TOURNAMENT ON AUGUST 4, 2007. PROCEEDS BENEFIT LOCAL RED CROSS FIRE RELIEF FUND.

WPDE SPONSORED & REPORTER TONYA BROWN EMCEED THE 2007 BLACK FAMILY EXPO WHICH OFFERS BUSINESS-RELATED WORKSHOPS & FINANCIAL SEMINARS FOR THE COMMUNITY. AUGUST 11.

ED PIOTROWSKI PARTICIPATED IN THE CAROLINA BUSINESS LEADERS GOLF TOURNAMENT IN MURRELLS INLET, AUGUST 11 & WAS ALSO A SPEAKER AT SUNOCO IN HARTSVILLE ON AUGUST 15.

RICH CRAMPANIS, OUR SPORTS DIRECTOR WAS GUEST SPEAKER AT THE CONWAY ROTARY CLUB ON AUGUST 30.

WPDE CO-SPONSORED AND ED PIOWTROWSKI PLAYED IN THE HABITAT FOR HUMANITY GOLF TOURNAMENT ON SEPTEMBER 15.

NEWS ANCHOR, ALLYSON FLOYD SPOKE AT A LUNCHEON FOR ELECTED AND APPOINTED WOMEN IN MYRTLE BEACH ON SEPTEMBER 17.

ISSUE: HEALTH CARE/COST

PROGRAM: YOUR TOTAL HEALTH
SOURCE: NBC UNIVERSAL
DATE/TIME: SUNDAYS 9-9:30AM
DESCRIPTION: THIS PROGRAM APPEALS TO A GROWING VIEWER BASE WHO IS INTERESTED IN HEALTH ISSUES. EACH WEEK VIEWERS ARE PROVIDED ANSWERS TO PRESSING HEALTH ISSUES.

PROGRAM: SPECIAL REPORT: EXERCISING AT HOME VS AT THE GYM
SOURCE: WPDE NEWSCHANNEL 15 NEWS AT 11
DATE/TIME: JULY 31, 2007 11:00 PM
DESCRIPTION: REPORTER AMANDA KINSETH'S SPECIAL REPORT EXAMINES THE PROS AND CONS OF EXERCISING IN THE HOME AS OPPOSED TO AT THE GYM.

PROGRAM: CODE BLUE FOR LUNG CANCER
SOURCE: NATIONAL BROADCASTERS ASSOCIATION
DATE/TIME: AUGUST 18, 2007 7:30-8:00 PM
DESCRIPTION: DOCUMENTARY FOCUSED ON RAISING THE AWARENESS ABOUT LUNG CANCER—THE NUMBER ONE CANCER KILLER. IT EXPLORES THE IMPACT OF THE DISEASE ON FOUR FAMILIES AND HOW LUNG CANCER DEATHS CAN BE REDUCED.

SEE ATTACHED LIST OF PROGRAMS RELATING TO THIS ISSUE.

PSA'S
AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES

CANCER SURVIVORS NETWORK
HEALTH COVERAGE EDUCATION
HEART HEALTH AWARENESS
PRODUCE FOR BETTER HEALTH
PATIENT INVOLVEMENT: ASK QUESTIONS (60 SEC)
RED CROSS: THERE IS A PLACE
BLOOD DONATION
ALZHEIMERS CAREGIVERS
CHILDHOOD OBESITY PREVENTION
WEST NILE VIRUS
FLU PANDEMIC PREPARATION (60 SEC)
MEDIC ALERT: RIGHT INFORMATION
MORGAN FREEMAN: COLORECTAL CANCER SCREENING
DIANE KEATON: COLORECTAL CANCER TESTING
DERMATOLOGY: TANNING & SKIN CANCER (60 SEC)
MENTAL HEALTH: ANTI-STIGMA
DIABETES & STROKE
MARCH OF DIMES: PRE-MATURE BABIES

HEALTH CARE/COST, CONT'D

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

WPDE CO-SPONSORED AND METEOROLOGIST DARREN STACK PARTICIPATED IN THE HELPING HANDS GOLF TOURNAMENT BENEFITTING DISABLED AND QUADRAPELIGIC CHILDREN, JULY 7.

MERLE HAGGARD, SPORTS REPORTER, SPOKE AT THE PALMETTO WELLNESS & INJURY CENTER PEE DEE FOOTBALL CLASSIC LUNCHEON, BENNETTSTVILLE ON JULY 11.

WPDE SPONSORED BLOOD DRIVES AT THE COASTAL GRAND MALL IN MYRTLE BEACH AND THE MAGNOLIA MALL IN FLORENCE RUSULTING IN 150 DONORS. ALLYSON BROADCAST LIVE AT NOON & 6 PM NEWS. JULY 31.

WPDE SPONSORED A DAY AT WILD WATER AND WHEELS ON AUGUST 19, WITH PROCEEDS BENEFITTING COLLIN'S KIDS FOUNDATION, A FUND SET TO HELP FAMILIES PAY FOR MEDICAL EQUIPMENT AND OTHER MEDICAL EXPENSES FOR THEIR CHILDREN.

WPDE SPONSORED & ED PIOTROWSKI PLAYED IN THE GRAND STRAND OPTIMISTS GOLF TOURNAMENT, BENEFITTING THE AUTISM ADVOCATE FOUNDATION, AUGUST 25.

ED PIOTROWSKI AND ANCHOR LAUREN LOWREY EMCEED THE MUSCULAR DYSTROPHY ASSOCIATION MINI GOLF TOURNAMENT AT BROADWAY AT THE BEACH, SEPTEMBER 1.

WPDE SPONSORED THE 6TH ANNUAL BREAST CANCER AWARENESS GOLF TOURNAMENT BENEFITTING THE CAROLINA REGIONAL CANCER CENTER, SEPTEMBER 11.

WPDE SPONSORED GRAND STRAND MIRACLE LEAGUE GOLF TOURNAMENT BENEFITTING SPECIAL NEEDS CHILDREN, SEPTEMBER 12.

ED PIOTROWSKI AND RICH CRAMPANIS ATTEND COLLIN'S KIDS FOUNDATION DINNER ON SEPTEMBER 24. THIS ORGANIZATION RAISES FUNDS FOR HELPING UNDERPRIVILEGED FAMILIES PAY FOR MEDICAL EQUIPMENT AND OTHER MEDICAL EXPENSES FOR THEIR CHILDREN.

ED PIOTROWSKI SPOKE AT THE WACCAMAW COMMUNITY HOOSPITAL IN MURRELLS INLET, SEPTEMBER 27.

DARREN STACK PARTICIPATED IN THE UNITED WAY DAY OF CARING IN CONWAY, SEPTEMBER 28.

WPDE TEAMED UP WITH THE AMERICAN RED CROSS, LOCAL POLICE, FIRE, & LIFEGUARDS TO PRODUCE FOUR PSA'S PROMOTING THE DANGERS OF RIPCURRENTS IN OUR AREA TO HELP WARN AND PROTECT SUMMER VISITORS TO THE GRAND STRAND. WE RAN THESE PSA'S THROUGHOUT THE SUMMER THROUGH LABOR DAY WEEKEND.

ISSUE: CRIME/PREVENTION

PROGRAM: SPECIAL REPORT ON CAR THEFTS & BREAK-INS IN MYRTLE BEACH
SOURCE WPDE NEWSCHANNEL 15 NEWS AT 11
DATE/TIME JULY 19 & 20, 2007 11:00 PM
DESCRIPTION ANCHOR LAUREN LOWREY'S SPECIAL REPORT ON CAR THEFTS AND BREAK-INS IN MYRTLE BEACH AND WHERE THEY'RE HAPPENING WITH A FOLLOW-UP SPECIAL REPORT ON RECOVERING STOLEN VEHICLES IN MYRTLE BEACH.

WPDE INCLUDES A CRIMESTOPPERS SEGMENT EVERY SATURDAY NIGHT. THEN WE SINGLE OUT AN URGENT "MOST WANTED" PERSON, CREATE A PROMOTIONAL SPOT AND RUN IT AS A PSA, AIRING SEVERAL TIMES A DAY EACH WEEK.

SEE ATTACHED FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S
TIME AIRS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF

ONLINE SEXUAL EXPLOITATION OF YOUTH (60 SEC)
TEEN SUICIDE PREVENTION
INSURANCE SCAM PREVENTION
PETA: DOGFIGHTING
BIG BROTHERS: CHESS
NARCANON (60 SEC)
WILDFIRE PREVENTION
RECKLESS DRIVING & YOUTH
OPERATION ROADBLOCK CAMPAIGN
DRINKING ONE TOO MANY
NEGLIGENT DRIVING & CELL PHONES
NATIONAL GUARD: IN THEIR OWN WORDS
LIFE IS CALLING: PEACE CORPS
BILLY HARDEE HOME FOR BOYS
BOY SCOUTS & HABITAT FOR HUMANITY
BOYS & GIRLS TOWN: PARENTING
BOYS & GIRLS CLUB
STRONG COMMUNITY: FAMILY

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

ED PIOTROWSKI SPOKE AT A SUMMER SCHOOL PROGRAM, JULY 10.

RICH CRAMPANIS, SPORTS DIRECTOR, SPOKE AT THE SERTOMA CLUB ON JULY 23. IT IS A VOLUNTEER CIVIC ORGANIZATION THAT EMPHASIZES YOUTH CAUSES AND COMMUNITY NEEDS.

WPDE WAS A MEDIA SPONSOR FOR THE GRAND STRAND OPTIMISTS CLUB GOLF TOURNAMENT WHICH BENEFITTED THE HORRY COUNTY SHELTER HOME, AUGUST 25.

WPDE SPONSORED A FAMILY DAY AT WILD WATER AND WHEELS ON AUGUST 26 OFFERING REDUCED ADMISSION TO OUR VIEWERS AND AN OPPORTUNITY TO MEET ON-AIR TALENT.

ED PIOTROWSKI SPOKE AT THE SERTOMA CLUB IN AKELS ON SEPTEMBER 11. IT IS A VOLUNTEER CIVIC ORGANIZATION THAT EMPHASIZES YOUTH CAUSES AND COMMUNITY NEEDS.

ISSUE: DRUG USE/PREVENTION

PROGRAM: CODE BLUE FOR LUNG CANCER
SOURCE: NATIONAL BROADCASTERS ASSOCIATION
DATE/TIME: AUGUST 18, 2007 7:30-8:00 PM
DESCRIPTION: DOCUMENTARY FOCUSED ON RAISING THE AWARENESS ABOUT LUNG CANCER—THE NUMBER ONE CANCER KILLER. IT EXPLORES THE IMPACT OF THE DISEASE ON FOUR FAMILIES AND HOW LUNG CANCER DEATHS CAN BE REDUCED.

SEE ATTACHED LIST OF PROGRAMS THAT RELATE TO THIS ISSUE

PROGRAM: PSA'S
RUNS AT VARIOUS TIMES FROM SIGN-ON TO SIGN-OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

NARCANON
DRINKING ONE TOO MANY
OPERATION ROADBLOCK CAMPAIGN
TEEN SUICIDE PREVENTION
NATIONAL RUNAWAY SWITCHBOARD
STRONG COMMUNITY: FAMILY
BOYS & GIRLS TOWN: PARENTING
HORRY COUNTY UNITED WAY
BOYS & GIRLS CLUB
MINORITY EDUCATION

WPDE SPONSORED OR CO-SPONSORED EACH OF THE FOLLOWING:

RICH CRAMPANIS, SPORTS DIRECTOR, SPOKE AT THE SERTOMA CLUB ON JULY 23. IT IS A VOLUNTEER CIVIC ORGANIZATION THAT EMPHASIZES YOUTH CAUSES AND COMMUNITY NEEDS.

ED PIOTROWSKI GAVE A SPEECH AT THE DARLINGTON LIBRARY SUMMER READING PROGRAM ON JULY 31.

WPDE SPONSORED & REPORTER TONYA BROWN EMCEED THE 2007 BLACK FAMILY EXPO WHICH OFFERED YOUTH-RELATED WORKSHOPS & POSITIVE SEMINARS FOR THE TEEN COMMUNITY. AUGUST 11.

ED PIOTROWSKI EMCEED FLORENCE SCHOOL DISTRICT 31 CONVOCATION ON AUGUST 14.

ED PIOTROWSKI WAS BATTLE OF THE BANDS EMCEE IN MYRTLE BEACH ON AUGUST 18.

WPDE WAS A MEDIA SPONSOR FOR THE GRAND STRAND OPTIMISTS CLUB GOLF TOURNAMENT WHICH BENEFITTED THE HORRY COUNTY SHELTER HOME, AUGUST 25.

WPDE SPONSORED THE BONECRUSHER SMITH CELEBRITY GOLF TOURNAMENT WHICH RAISED MONEY FOR A SCHOLARSHIP FOR A DESERVING YOUTH AT HORRY COUNTY TECHNICAL COLLEGE, SEPTEMBER 9.

ED PIOTROWSKI SPOKE AT THE SERTOMA CLUB IN AKELS ON SEPTEMBER 11. IT IS A VOLUNTEER CIVIC ORGANIZATION THAT EMPHASIZES YOUTH CAUSES AND COMMUNITY NEEDS.

ISSUES: EDUCATION

PROGRAM: REEL KIDS

SOURCE HTC

DATE/TIME SEPTEMBER 16, 2007

9:00-10:30 AM

DESCRIPTION THE HTC REEL KIDS PROGRAM WAS CREATED TO RECOGNIZE ONE STUDENT PER SCHOOL WHO HAS OVERCOME A SIGNIFICANT OBSTACLE IN THEIR LIFE. GUIDANCE COUNSELORS WERE ASKED TO NOMINATE ONE CHILD FROM EACH SCHOOL IN HORRY COUNTY WHO HAS PROVEN HIM/HERSELF THROUGH SCHOLASTIC, ATHLETIC AND COMMUNITY ACHIEVEMENTS IN THE FACE OF OBSTACLES OR EXTENUATING CIRCUMSTANCES. THIS 90-MINUTE SPECIAL IS A COMPILATION OF EACH CHILD'S INSPIRING STORY OF OVERCOMING ADVERSITY.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

WPDE CO-SPONSORED THE FOLLOWING:

B&C KIDS TIME CLUB. MONTHLY MEETINGS FOR CHILDREN INVOLVING EDUCATION AND RECREATION.

LIMOS FOR LEARNING – REWARDS KIDS FOR READING BY TAKING THEM TO LUNCH AND A LIMO RIDE. WPDE'S CONTINUED SUPPORT HAS ENABLED THE PROGRAM TO EXPAND TO NUMEROUS ADDITIONAL SCHOOLS IN THE PEE DEE AREA.

PSA'S

RUNS AT VARIOUS TIMES DURING SIGN ON TO SIGN OFF
ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE

MINORITY EDUCATION

EVERY VOTE MATTERS

BORN LEARNING: EARLY CHILDHOOD DEVELOPMENT

SC TECHNICAL COLLEGE

BOYS & GIRLS TOWN: PARENTING

LITERACY

SCHOOL FOUNDATION

OUR ANCHORS VISIT MANY SCHOOLS, CAREER DAYS, EDUCATIONAL, AND SUMMER CAMP EVENTS IN OUR AREA AND TALKED WITH STUDENTS ABOUT THE NEED TO STAY IN SCHOOL AND GET AN EDUCATION. OUR STATION PROVIDES REGULAR TOURS TO ELEMENTARY, HIGH SCHOOL, AND HOME-SCHOOLED GROUPS TO PROVIDE AN INSIDE LOOK AT WEATHER REPORT & NEWS PRODUCTION PROCEDURES.

ED PIOTROWSKI GAVE A SPACE CAMP SPEECH AT PAWLEYS ISLAND, JULY 18.

DARREN STACK APPEARED AT THE PROMISELAND GOLF TOURNAMENT ON JULY 28. THEY PROMOTE CHILDREN'S LEADERSHIP CURRICULUM.

ED PIOTROWSKI GAVE A SPEECH AT THE DARLINGTON LIBRARY SUMMER READING PROGRAM ON JULY 31. & ED PIOTROWSKI SPOKE AT CONWAY ELEMENTARY, AUGUST 8.

WPDE SPONSORED & REPORTER TONYA BROWN EMCEEED THE 2007 BLACK FAMILY EXPO WHICH OFFERED YOUTH-RELATED WORKSHOPS & CAREER INFORMATION FOR THE TEEN COMMUNITY. AUGUST 11.

ED PIOTROWSKI EMCEEED THE FLORENCE SCHOOL DISTRICT 1 CONVOCATION, AUGUST 14.

WPDE SPONSORED THE BONECRUSHER SMITH CELEBRITY GOLF TOURNAMENT, SEPTEMBER 9, WHICH RAISED MONEY FOR A SCHOLARSHIP FOR A DESERVING YOUTH AT HORRY COUNTY TECHNICAL COLLEGE.

METEOROLOGIST DARREN STACK SPOKE TO TWO GROUPS AT FORESTBROOK MIDDLE SCHOOL ON SEPTEMBER 17.

LAUREN LOWREY SPOKE TO FIFTH GRADERS AT SAVANNAH GROVE ELEMENTARY SCHOOL IN FLORENCE ON SEPTEMBER 20.

WPDE IS AN ONGOING MAJOR SPONSOR OF THE CHILDREN'S MUSEUM OF SOUTH CAROLINA, & PRODUCES FREE COMMERCIALS ADVERTISING THEIR EXHIBITS & FUNDRAISING EVENTS.

ISSUE: ENVIRONMENT

PROGRAM	JACK HANNA'S ANIMAL ADVENTURES
SOURCE	LITTON SYNDICATION
DATE/TIME	SATURDAY'S (WEEKLY) 7:00-7:30 AM
DESCRIPTION	THIS SHOW INTRODUCES YOU TO WILD AND ENDANGERED SPECIES OF ANIMALS. IT SHOWS THE IMPORTANCE OF THE CARE AND PRESERVATION OF ENDANGERED SPECIES AND HOW TO APPRECIATE THEM.

PROGRAM:	ECOZONE PROJECT
SOURCE	TWI
DATE/TIME	SEPTEMBER 10 2:00-3:00 PM
DESCRIPTION	THIS SERIES OF FOUR PROGRAMS PRESENTING CELEBRITY GREEN MAKEOVER SPECIALS IS DEDICATED TO IMPROVING THE QUALITY OF LIFE IN COMMUNITIES ACROSS THE COUNTRY. IT BRINGS TOGETHER BUSINESS AND GOVERNMENT TO ADDRESS CRITICAL ENVIRONMENTAL CHALLENGES IN THE AREAS OF AIR, ENERGY, GREEN SPACES, AND WATER.

SEE ATTACHED LIST FOR OTHER PROGRAMS RELATING TO THIS ISSUE.

PSA'S	AIRS SIGN-ON TO SIGN-OFF AT VARIOUS TIMES ALL ARE 30-SECOND SPOTS UNLESS NOTED OTHERWISE
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ASTHMA INHALERS & THE ENVIRONMENT (60 SEC)
NATURE CONSERVATORY
AMERICAN KENNEL CLUB
WILDFIRE PREVENTION
PETA: DOGFIGHTING
DISASTER PREPAREDNESS: EMERGENCY MEETING PLACE
WEST NILE VIRUS
ENVIRONMENTAL PROTECTION AGENCY: EMISSIONS (60 SEC)
OPERATION MIGRATION: CRANES
HURRICANE PREPARATION
DISASTER PREP: SAVE YOUR PET
DERMATOLOGY: SKIN CANCER (60 SEC)
PROTECTING OUR PENGUINS (60 SEC)
PETA: LIFE ON A CHAIN
NUCLEAR THREAT INITIATIVE

OUR METEOROLOGIST SPOKE TO SEVERAL GROUPS AND SCHOOLS ABOUT THE WEATHER AND ITS EFFECTS AND ALSO THE EFFECTS OF HURRICANES ALONG OUR COAST LINE. WE HAVE ALSO DONE MANY TOURS OF OUR WEATHER STUDIO (SEE ATTACHED LIST).

ED PIOTROWSKI, CHIEF METEOROLOGIST, GAVE A SPEECH AT HURRICANE PREPAREDNESS SEMINARS ON JULY 17, 18, & 26, AUGUST 7 AT DIFFERENT COMMUNITY DEVELOPMENTS IN THE GRAND STRAND EMPHASIZING STEPS TO TAKE TO PROTECT FAMILY & PROPERTY.

ED PIOTROWSKI, AND SEVERAL REPORTERS PARTICIPATED IN THE BOAT PARADE IN MURRELLS INLET, JULY 4.

JOEL ALLEN MANNED THE DUNK TANK FOR THE AMERICAN RED CROSS FUNDRAISER, JULY 7.

ED PIOTROWSKI GAVE A SPACE CAMP SPEECH IN PAWLEYS ISLAND, JULY 18.

WPDE SPONSORED THE RED CROSS GOLF TOURNAMENT IN PAWLEYS ISLAND AUGUST 4.

ED PIOTROWSKI PARTICIPATED IN THE "SAVE A TREE" GOLF TOURNAMENT, AUGUST 19.

WPDE SPONSORED THE HUMANE SOCIETY'S PAWS ACROSS THE WATER DUCK RACE ON SEPTEMBER 8.

WPDE CO-SPONSORED AND ED PIOTROWSKI PLAYED IN THE HABITAT FOR HUMANITY GOLF TOURNAMENT ON AUGUST 15.

WE ALLOW THE AMATEUR RADIO COMMUNITY TO USE TOWER SPACE, HELPING DURING TIMES OF DISASTER & SEVERE WEATHER BY RELAYING NATIONAL WEATHER SERVICE INFORMATION.

ISSUE: PREJUDICE & INTOLERANCE

PROGRAM	WE HAVE A DREAM
SOURCE	NBC UNIVERSAL
DATE/TIME	JULY 28 & AUGUST 13 1:30-2:30 PM
DESCRIPTION	INTERVIEWS, PROFILES, AND FEATURES OF MANY OF OUR COUNTRY'S MOST SUCCESSFUL, WELL-KNOWN, AND POLULAR AFRICAN AMERICANS.
PROGRAM	PUPPET LOVE
SOURCE	LOCAL
DATE/TIME	SATURDAYS 7:30-8:00 AM
DESCRIPTION	PUPPETS ARE USED TO CONVEY RELIGIOUS MESSAGES, TO ADDRESS LOCAL ISSUES, TO PROMOTE RACE RELATIONS AND TO URGE CHILDREN TO CONTINUE EDUCATION.

SEE ATTACHED FOR PROGRAMS RELATING TO THIS ISSUE.

PROGRAM PSA'S AIR SIGN ON TO SIGN OFF. ALL ARE 30-SECONDS UNLESS NOTED OTHERWISE.

AUTISM AWARENESS
CHILDHOOD OBESITY PREVENTION
MINORITY EDUCATION
SC SPECIAL OLYMPICS
WOUNDED WARRIORS
ONLINE SEXUAL EXPLOITATION
SHRINERS HOSPITAL FOR CHILDREN
BOYS & GIRLS TOWN: PARENTING
STRONG COMMUNITY: FAMILY
MENTAL HEALTH ANTI-STIGMA
BILLY HARDEE HOME FOR BOYS
THE POVERTY LINE

WPDE CO-SPONSORED AND METEOROLOGIST DARREN STACK PARTICIPATED IN THE HELPING HANDS GOLF TOURNAMENT BENEFITTING DISABLED AND QUADRAPELIGIC CHILDREN, JULY 7.

ED PIOTROWSKI GAVE A SPEECH AT THE GRAND STRAND OPTIMISTS CLUB, JULY 19.

WPDE SPONSORED & ED PIOTROWSKI PLAYED IN THE GRAND STRAND OPTIMISTS GOLF TOURNAMENT, BENEFITTING THE AUTISM ADVOCATE FOUNDATION, AUGUST 25.

ED PIOTROWSKI AND ANCHOR LAUREN LOWREY EMCEED THE MUSCULAR DYSTROPHY ASSOCIATION MINI GOLF TOURNAMENT AT BROADWAY AT THE BEACH, SEPTEMBER 1.

WPDE SPONSORED GRAND STRAND MIRACLE LEAGUE GOLF TOURNAMENT BENEFITTING SPECIAL NEEDS CHILDREN, SEPTEMBER 12.

ED JUDGES THE GEORGETOWN SENIORS PAGEANT IN PAWLEYS ISLAND ON SEPTEMBER 16.

DARREN STACK PARTICIPATED IN THE UNITED WAY DAY OF CARING IN CONWAY ON SEPTEMBER 28.

ADDITIONAL INFORMATION:

WPDE RUNS A LOCAL COMMUNITY CALENDER. THIS IS A FREE SERVICE TO THE COMMUNITY OFFERING SPACE ON OUR WESITE FOR COMMUNITY EVENTS.

A COPY OF ABC'S QUARTERLY REPORT IS ATTACHED.

Ascertainment for News Department July 2007

- 04 Ed, Sherrie, Kyle, and Lauren part of Boat Parade Murrells Inlet
- 07 Ed in Make a Wish Golf Tournament Myrtle Beach
- 07 Darren in South Strand Helping Hands at International Golf Club in Surfside Beach
- 07 Joel was in dunk tank for an American Red Cross fundraiser in Myrtle Beach
- 10 Ed gave Summer School Program Speech Conway
- 11 Mark Haggard at Palmetto Wellness & Injury Center Pee Dee Football Classic Luncheon in Bennettsville
- 17 Ed spoke at Hurricane Seminar Myrtle Trace Conway
- 18 Ed gave Space Camp Speech Pawleys Island
- 18 Ed part of Hurricane Seminar Waccamaw management Myrtle Beach
- 19 Ed gave GS Optimist Club Speech Myrtle Beach
- 20 Ed and Allyson live at 10 and 11 for release of Harry Potter Book Colonial Mall North Myrtle Beach
- 23 Ed gave Dillon Rotary Club Speech Dillon
- 23 Rich spoke to Sertoma Club in Myrtle Beach
- 26 Ed gave St Michaels Hurricane Speech Garden City
- 28 Darren in Promiseland Golf Tournament in Conway
- 31 Ed gave Darlington Library Summer Reading Program Speech Darlington

July 31st WPDE sponsored blood drives at Coastal Grand Mall in Myrtle Beach and Magnolia Mall in Florence. Allyson live there at 12noon and 6pm.

July 19th 11pm... Lauren Lowrey's special report on Car Thefts and Break ins in Myrtle Beach and exactly where they're happening.

July 20th 11pm.. Lauren Lowrey's follow up special report on recovering stolen vehicles in Myrtle Beach

July 31st 11pm.. Amanda Kinseth special report on exercising at home vs. at the gym

August 2007 Ascertainment for News Department

04 Ed in American Red Cross Golf Tournament Pawleys Island
07 Ed was Forestbrook Hurricane Conference Speaker Socastee
08 Ed gave Conway Elem. Special Ed. Tour Conway
09 Ed was Speaker Barefoot Ladies Lunch North Myrtle Beach
11 Ed in Carolina Business Leaders Golf Tourn. Murrells Inlet
14 Ed was Florence School Dist 1 Convocation MC Florence
15 Ed was Speaker at Sonoco Hartsville
18 Ed was Battle of the Bands MC Myrtle Beach
19 Ed in Adopt a Tree Golf Tournament Murrells Inlet
25 Ed made Appearance at Walmart for Humane Society North Myrtle Beach
26 Ed, Kristen, Darren made Appearance at WPDE family Day
28 Ed was Horry Co Democrats Speaker Myrtle Beach
29 Ed, Allyson, Mike, and Kristen were Celebrity servers for YMCA at Carrabbas Myrtle Beach
30 Rich was Guest speaker at Conway Rotary Club
31 Darren was Smoke on the Beach judge in Myrtle Beach

WPDE Gamecocks/Clemson Preview Tuesday 8/28
WPDE CCU Football Preview Wednesday 8/29

September 2007 Ascertainment News Department

01 Ed and Lauren MC MDA Mini Golf Tournament Broadway at the Beach, Myrtle Beach
01 Lauren judged classic car show and presented awards in Myrtle Beach
02 Ed Throw out first Pitch at Pelican game, Myrtle Beach
03 Ed Play in ProAm golf tournament, Little River
08 Ed Guest at Italian festival, Myrtle Beach
08 Ed Co-MC Duck race for Humane Society, North Myrtle Beach
09 Ed BoneCrusher Smith Golf Tourn celeb player, Conway
11 Ed Sertoma Club Speech Akels, Myrtle Beach
11 Ed Ladies Luncheon Speech Luigi's, Myrtle Beach
11 Allyson spoke to Conway FBC Senior Citizens group
12 Ed Play in Miracle League Charity Golf Tourn, Conway
15 Ed Play in Habitat for Humanity Golf Tourn, Myrtle Beach
16 Ed Judge Georgetown Seniors Pageant, Pawleys Island
17 Allyson at luncheon for elected and appointed women in Myrtle Beach
17 Darren spoke to two groups at Forestbrook Middle School Myrtle Beach
19 Kristen and Lauren gave station tour
20 Lauren spoke to 5th graders at Savannah Grove Elementary School in Florence
24 Ed and Rich Attend Collins Kids Dinner, Myrtle Beach
25 Ed Briggs Elementary Speech, Florence
27 Ed Waccamaw Community Hosp. Speech, Murrells Inlet
28 Ally read to Kindergarteners at Conway Christian School
28 Darren helped at United Way Day of Caring in Conway

WPDE/WWMB PSA LIST (July) Revised 6/29/07

PATIENT INVOLVEMENT: ASK QUESTIONS	Health	:60
ASTHMA INHALERS & THE ENVIRONMENT	Environment	:60
ONLINE SEXUAL EXPLOITATION	Safety/Community	:60
NARCANON	Drug Awareness	:60
DERMATOLOGY	Health	:60
FLU PANDEMIC PREPARATION	Health	:60
ENVIRONMENTAL PROTECTION AGENCY	Environment	:60
WOUNDED WARRIORS	Patriotism	:20
MEDIC ALERT: RIGHT INFORMATION	Health	:20
MORGAN FREEMAN CANCER PSA	Health	:60
DIANE KEATON CANCER PSA	Health	:60
EVERY VOTE MATTERS	Citizenship	
RED CROSS: There's a Place	Health/Community	:60
ENVIRONMENT: PENGUINS	Environment	:60
OPERATION MIGRATION: CRANES	Environment	:30
PRODUCE FOR BETTER HEALTH	Health	:30
CHILDREN & FLOODS	Safety	:30
WILDFIRE PREVENTION	Environment	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
INSURANCE SCAM PREVENTION	Financial	:30
BORN LEARNING: Early Childhood Development	Family/Children	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
RECKLESS DRIVING & YOUTH	Safety	:30
PETA: LIFE ON A CHAIN	Animal Awareness	:30
EMERGENCY MEETING PLACE	Safety/Environment	:30
MARCH OF DIMES	Infant Health	:30
ALZHEIMERS' CAREGIVERS	Seniors' Health/Community	:30
THE POVERTY LINE	Finance/Community	:30
NUCLEAR THREAT INITIATIVE	Environment	:30
(NCSA) SC TECH COLLEGE #2	Education	:30
HURRICANE PREPARATION	Safety	:30
SAVE YOUR PET	Safety	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
BOYS& GIRLS TOWN: PARENTING	Family/Teens	:20
MENTAL HEALTH: ANTI-STIGMA	Community/Awareness	:15
DRINKING ONE TOO MANY	Health	:15
AUTISM AWARENESS	Children/Health	:15
NEGLIGENT DRIVING & CELL PHONES	Safety Awareness	:15
BLOOD DONATION	Health/Community	:15
CHILDHOOD OBESITY PREVENTION	Children's Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: RETIREMENT	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

WPDE/WWMB PSA LIST (AUGUST) Revised 8/09/07

UNICEF FOR CHILDREN	Global	:60
AMERICAN KENNEL CLUB	Animal Awareness	:60
ONLINE SEXUAL EXPLOITATION	Safety/Community	:60
NARCANON	Drug Awareness	:60
TEEN SUICIDE PREVENTION	Youth	:60
FLU PANDEMIC PREPARATION	Health	:60
ENVIRONMENTAL PROTECTION AGENCY	Environment	:60
WOUNDED WARRIORS	Patriotism	:20
MEDIC ALERT: RIGHT INFORMATION	Health	:20
CANCER SURVIVOR'S NETWORK	Health	:60
DIANE KEATON CANCER PSA	Health	:60
EVERY VOTE MATTERS	Citizenship	
RED CROSS: There's a Place	Health/Community	:60
NATIONAL RUNAWAY SWITCHBOARD	Youth/Community	:60
OPERATION MIGRATION: CRANES	Environment	:30
PRODUCE FOR BETTER HEALTH	Health	:30
HURRICANE RELATED FLOODING	Safety	:30
WILDFIRE PREVENTION	Environment	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
BILLY HARDEE HOME FOR BOYS	Youth/Community	:30
INSURANCE SCAM PREVENTION	Financial	:30
HEALTH COVERAGE EDUCATION	Health	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
FORECLOSURE PREVENTION	Economy	:30
PETA: DOGFIGHTING	Animal Awareness	:30
EMERGENCY MEETING PLACE	Safety/Environment	:30
MARCH OF DIMES	Infant Health	:30
ALZHEIMERS' CAREGIVERS	Seniors' Health/Community	:30
THE POVERTY LINE	Finance/Community	:30
NUCLEAR THREAT INITIATIVE	Environment	:30
(NCSA) SC TECH COLLEGE #2	Education	:30
HURRICANE PREPARATION	Safety	:30
SAVE YOUR PET	Safety	:30
SHRINERS HOSPITAL FOR CHILDREN	Health/Children	:20
NATURE CONSERVATORY	Environment	:20
BOYS& GIRLS TOWN: PARENTING	Family/Teens	:20
MENTAL HEALTH: ANTI-STIGMA	Community/Awareness	:15
DRINKING ONE TOO MANY	Health	:15
AUTISM AWARENESS	Children/Health	:15
NEGLIGENT DRIVING & CELL PHONES	Safety Awareness	:15
MINORITY EDUCATION	Health/Community	:15
CHILDHOOD OBESITY PREVENTION	Children's Health	:15
WEST NILE VIRUS	Health	:15
FINANCIAL LITERACY: RETIREMENT	Financial	:15
STRONG COMMUNITY: FAMILY	Community & Family	:10
BOYS & GIRLS CLUB	Family	:10

WPDE/WWMB PSA LIST (September) Revised 9/03/07

8001	UNICEF FOR CHILDREN	:60	UFN
8002	AMERICAN KENNEL CLUB	:60	UFN
8003	ONLINE SEXUAL EXPLOITATION	:60	3/12/2008
8004	NARCANON	:60	UFN
8020	TEEN SUICIDE PREVENTION	:60	UFN
8021	FLU PANDEMIC PREPARATION	:60	UFN
8022	ENVIRONMENTAL PROTECTION AGENCY	:60	UFN
8034	WOUNDED WARRIORS	:20	UFN
8035	MEDIC ALERT: THE RIGHT INFORMATION	:20	UFN
8043	CANCER SURVIVOR'S NETWORK	:30	UFN
8044	DIANE KEATON CANCER PSA	:30	UFN
8053	EVERY VOTE MATTERS	:30	1/31/2008
8065	CLYBURN: DIABETES	:30	10/30/2007
8066	CLYBURN: HEART	:30	10/30/2007
8067	DEMINT: LITERACY	:30	10/30/2007
8068	DEMINT: VOLUNTEERS	:30	10/30/2007
8069	BIG BROTHERS: CHESS	:30	UFN
8074	SANTEE COOPER	:30	UFN
8076	SCHOOL FOUNDATION GALA	:30	9/21/2007
8077	HORRY COUNTY UNITED WAY	:30	12/31/2007
8079	SC SPECIAL OLYMPICS	:30	10/22/2007
8501	RED CROSS: There is a Place	:60	3/1/2008
8502	NATIONAL RUNAWAY SWITCHBOARD	:60	UFN
8503	OPERATION MIGRATION: CRANES	:30	UFN
8504	PRODUCE FOR BETTER HEALTH	:30	UFN
8505	CDC: HURRICANE RELATED FLOODING	:30	10/31/2007
8506	WILDFIRE PREVENTION	:30	UFN
8508	BILLY HARDEE BOYS HOME	:30	UFN
8509	INSURANCE SCAM AWARENESS	:30	UFN
8511	HEALTH COVERAGE EDUCATION	:30	UFN
8512	(NCSA) NATIONAL GUARD: In Their Own Words	:15	12/31/2007
8513	FORECLOSURE PREVENTION	:30	UFN
8514	PETA: DOGFIGHTING	:30	UFN
8515	EMERGENCY MEETING PLACE	:30	UFN
8516	MARCH OF DIMES (NEW SPOT)	:30	5/31/2008
8517	ALZHEIMERS' CAREGIVERS	:30	UFN
8518	THE POVERTY LINE	:30	12/31/2007
8519	NUCLEAR THREAT INITIATIVE	:30	UFN
8520	(NCSA) SC TECH COLLEGE	:30	9/30/2007
8521	HURRICANE PREPARATION	:30	9/30/2007
8522	SAVE YOUR PET	:30	9/30/2007
8524	SHRINERS CHILDREN'S HOSPITAL: George Lopez	:20	UFN
8525	NATURE CONSERVATORY	:20	UFN
8526	MUSSINA FOR BOYS & GIRLS TOWN: Parenting	:20	UFN
8528	MENTAL HEALTH ANTI-STIGMA: Video Game	:15	11/29/2007
8529	DRINKING ONE TOO MANY	:15	12/23/2007
8530	AUTISM AWARENESS	:15	Apr-08
8531	NEGLIGENT DRIVING & CELL PHONES	:15	UFN
8532	MINORITY EDUCATION	:15	4/9/2008
8533	CHILDHOOD OBESITY PREVENTION: PLAY	:15	12/26/2007
8534	WEST NILE VIRUS	:15	UFN



American Beverage Institute



negligentDriving.com

September 21, 2007

Ms. Linda Revel
Public Service Director, WWMB
P.O. Box 51150
Myrtle Beach, SC 29579

Dear Linda,

On behalf of the American Beverage Institute, I would personally like to thank you for helping to make our Negligent Driving Campaign such a success. Our public service announcements garnered national media attention, and more importantly, created public awareness about the dangers of negligent driving. This accomplishment would not have been possible without your help and commitment.

Currently, a second phase of this campaign is under consideration and we hope that in the future we might be able to call on you to help us continue in these efforts.

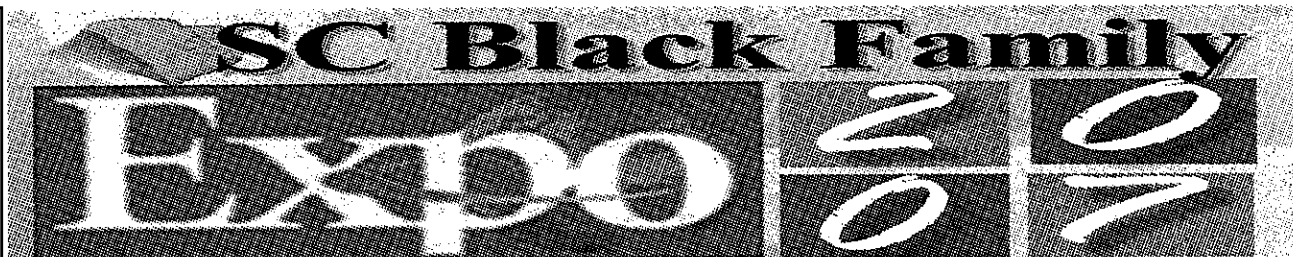
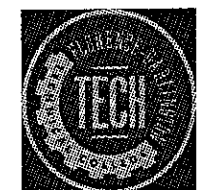
With the utmost gratitude,

James Bowers
Creative Director
202.463.7110



2007 Sponsors

McLeod Health



The Eastern South Carolina Minority Health Summit

Post Office Box 4197* Florence, SC, 29502-4197* PH: (843) 667-1818 Fax: (843) 662-9880

THANK YOU!

September 11, 2007

WPDE TV 15
Ms. Linda Revel
PO Box 51150
Myrtle Beach, SC 29579

Dear: Ms. Revel:

Thank you for being a sponsor at this year's SC Black Family Expo.

We want you to know we appreciate the endorsements, resources, and dedication that you have given us from the planning stages to the actual event itself.

We sincerely hope that you will join us again at next year's 2008 SC Black Family Expo, tentatively scheduled to be held at the Florence Civic Center on August 9, 2008.

Again thank you for being apart of this annual event.

With deepest regards from all of us at DBS Communications/The Community Times

Sincerely,


Larry D. Smith-Founder


Diana B. Smith-CEO, President

LDS/sam



www.sblackfamilyexpo.com

COUNT ON WIS: BRINGING THE MIDLANDS TOGETHER

The 2007 Count on WIS Blood Drive on Aug. 16 brought out more than 560 Midlands-area residents to donate blood with the Red Cross. With three sites in Columbia and one in Sumter, donors could choose the location most convenient for them. All donors received a free blood drive T-shirt and ball cap. Donors were also entered to win T-shirts signed by the WIS News Team and WWE "SmackDown" tickets. Ten lucky donors have been randomly drawn to have lunch with their favorite WIS News Team. This year's winning team is "Sunrise" with Lucas McFadden, Hannah Horne, and Ben Tanner. Radio partners Citadel Communications in Columbia and Miller Communications in Sumter heavily promoted the blood drive.



b106.7
WISB
Columbia's best variety of music

OLDIES 103
Columbia's Greatest Hits

KISS 98.5
KISS FM

WIS Radio
NEWS TALK 1020 AM

Miller
COMMUNICATIONS

POWER 99.3
99.3 FM

102.5
GOOD TIME ROCK-ROLL

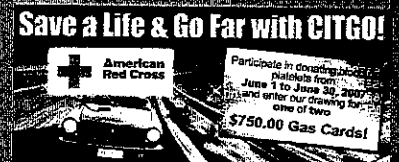
BADDOG 94.7
Classic Hits



Blood Donors Win Big with Red Cross



Recruiter Rolanda Hankins presents retired minister Preston Huntley with his Disney prize pack. He donated at his church, St. John's Episcopal in Winnsboro, before retiring this summer. He said it was a "wonderful way to be recognized" for donating blood.



Robert de Jongh (R), Senior Director of Technical Services, presents James Doty with \$750 worth of CITGO gas cards. Doty, a college student, donated at the Columbia Donor Center in June. He said that the gas cards will "really help" him out.



Jim Pfander, Assistant General Manager of the Charleston Riverdogs baseball team, presents Anthony Wright with \$750 in CITGO gas cards. Wright, who sells peanuts at Riverdogs games, gave blood at the Families of Highway Fatalities drive at the Riverdogs Stadium on June 1. He donated the cards to Families of Highway Fatalities.

NEW BENEFITS PLAN FOR 2008

BenefitsAdvantage is a completely new benefits program, not a modification of the current national plan. It was developed with the support and effort of many of our colleagues from chapters, Biomedical Services, national testing labs, and national headquarters. Now, eligible employees will be offered more equitable medical, prescription, dental, vision, life, and other insurance programs. Unlike our current benefit programs, which may vary from unit to unit, **BenefitsAdvantage** is more consistent. One Red Cross. One Plan.

BenefitsAdvantage will include large, nationally recognized plan vendors with the broadest provider networks available. With fewer plans to manage, we will experience an improvement in customer service as the vendors will be focused on a much larger Red Cross membership. The benefits offered will be comparable to current benefits for the majority of our employees.

This year, all eligible employees who want benefits must enroll during annual enrollment to have coverage in 2008. Because **BenefitsAdvantage** is completely new, no one will default into previous benefit plans.

Details about the plans will be available soon. First, you will receive an employee awareness pamphlet, which will provide a more detailed overview of the program. You can then expect to receive an employee information sheet mailed to your home each month. These information sheets will provide details about the main benefits programs offered, including where to get more information. You can access these communications on CrossNet once they are made available. Additionally, you will receive more information prior to annual enrollment to help you make your benefits choices.

With one plan providing quality benefits, we continue to move toward our goal of becoming one Red Cross.



Drive Time

In the American Red Cross South Carolina Blood Services Region, it's always drive time. To give readers a snapshot of blood drives around the region, *The Pulse* features a listing blood drives with a goal of 50 or more units of blood. Tell everyone you know about the drives that are conveniently located for them.

Sept. 18

7:30 a.m.-2:30 p.m.
Ft. Dorchester HS
North Charleston

Sept. 19

9:30 a.m.-3:30 p.m.
Dutch Fork HS
Irmo

Sept. 20

10 a.m.-3 p.m.
Bank of America
Edens & Avant
Columbia

Sept. 20

10 a.m.-4 p.m.
Blackbaud-Daniel
Island
Charleston

Sept. 20

9 a.m.-3 p.m.
SCANA/SCE&G
Jenkinsville

Sept. 21

7:30 a.m.-2:30 a.m.
Stratford HS
Goose Creek

Sept. 25

8 a.m.-4 p.m.
The Citadel
Charleston

Sept. 26

9 a.m.-2 p.m.
Charleston AFB
Charleston

Sept. 28

8 a.m.-2 p.m.
Goose Creek HS
Goose Creek

Sept. 28

8:30 a.m.-2:30 p.m.
Marlboro County HS
Bennettsville

Sept. 28

8:30 a.m.-3 p.m.
Sumter HS
Sumter

Oct. 4

8 a.m.-8 p.m.
ABC News 4
North Charleston

Oct. 9

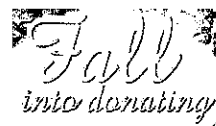
8:30 a.m.-2:30 p.m.
Lexington HS
Lexington

12-6 p.m.

North Myrtle Beach
Community
N. Myrtle Beach



Donate blood or platelets Sept. 1-31 and enter our drawing for two Delta Air Lines international round-trip tickets.



Donate blood or platelets Oct. 1-31 and enter our drawing for a two-night stay at the Blake House Inn and tickets for two to Biltmore Estate.

SEPTEMBER SERVICE AWARDS

10 Years of Service

Lisa G. Anderson
Christopher J. Linenberger

Site

Columbia
Columbia

Position

Donor Services
Process Control

NEW HIRES



Teresa Altman
Florence
Donor Services



Felicia Bagley
Columbia
Hospital Services



LaTonya Butler
Charleston
Donor Services



Precious Cante
Columbia
Donor Services



Monica Floyd
Columbia
Hospital Services



Krystal Gadson
Columbia
Donor Services



Tosha Gary
Columbia
Donor Services



Keisha Mood
Charleston
Hospital Services



Yvette Rivers
Columbia
Donor Services



Joe Sankitts
Charleston
Donor Services



Sara Schwartz
Charleston
Donor Services



Jerome Scott
Columbia
Donor Services



Darrell Smith
Columbia
Transportation



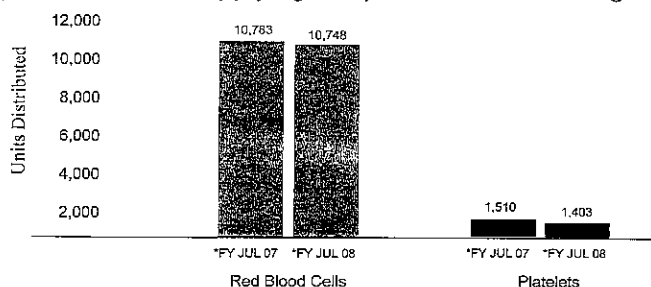
Fern Taylor
Columbia
Donor Services

It is the policy of the American Red Cross South Carolina Blood Services Region, in accordance with all applicable laws, to recruit, hire, train, and promote persons in all job titles without regard to race, color, religion, sex, age, disability, or national origin, or any other basis prohibited by applicable law.

The Pulse is published monthly for employees, volunteers, and other supporters of the American Red Cross South Carolina Blood Services Region. To submit story ideas and pictures, please send them to turbville@usa.redcross.org or call 803.251.6090.

Rhonda Maree O'Banion.....Editor
Lauren Turbeville.....Writer and Designer

Meeting the Mission: Supplying Hospitals With Lifesaving Blood Components



*Fiscal Year

The Pulse

Keeping everyone on the same BEAT.



September 2007

Chris Conner Shows Appreciation for Gift of Life

On Aug. 16, three musicians from the alt-country band "The South" ambled into WIS Studios at 4:40 a.m. to play the kickoff for the Count on WIS Blood Drive. Despite the early hour, they were eager to lend their support to the drive. Chris Conner, who fronts the group, knows firsthand how important blood donations are.

Conner, a longtime blood donor, was diagnosed with stage IV lung cancer in January. He had three surgeries in February, and received blood during them. He also used blood to recover from his chemotherapy treatments. Conner noted that his wife, Kelly, received blood in July 2006 when their son, Ace, was born.

When Conner got the good news in July that the cancer had cleared from his lungs, he called it a "miracle," and credited his faith in God for helping him through such a difficult time. He also knows the key role blood donors played in his recovery, and hopes that his story will inspire others to donate blood.

"As someone who's been going through chemotherapy and dealing with needles



every day, I know that giving blood isn't a big deal," he said.

Although his lungs are clear, Conner's battle with cancer isn't over. He will continue treatments to combat the spreading of the cancer to the bones, and for preventive care.

For now, he's taking things one day at a time. He enjoys spending time with his family, he continues to play music, and he's recently returned to work, preparing foreclosed homes for purchase.



The Christopher Conner Foundation was established to help defray Conner's medical expenses which have now reached more than half a million dollars and continue to grow. The organization has raised more than \$100,000 for the Conner family. To make a donation, go to www.connerfoundation.org.

For information about "The South," including merchandise and show dates, visit www.thesouthband.com.

Read more about the Count on WIS Blood Drive on page 3.





Red Cross President and CEO Will Visit South Carolina

I am excited to announce that Mark W. Everson, the newly appointed President and CEO of the American Red Cross, will attend the joint annual meeting and recognition event of the Central South Carolina Chapter and the South Carolina Blood Services Region. This celebration is noon-2 p.m. Sept. 17 at the Columbia Metropolitan Convention Center in Columbia. Considering that Mr. Everson's first day of his five-year term was May 29, we are all the more pleased that he has recognized the value of a visit to Columbia this early on in his tenure. This is indeed because of the outstanding service to the community that our invaluable corps of volunteers provides daily.

Unanimously appointment by the Board of Governors, Mr. Everson wrote in a letter to Red Cross employees, "Today is my first day on the job and stepping into the role of President and CEO of the American Red Cross is certainly an exciting and humbling experience. Becoming part of an institution with such a proud history is a tremendous honor and responsibility." The S.C. Blood Services Region added a page to the Red Cross history books when we made our annual red blood cell collections goal for the first time ever in fiscal year 2007 and distributed a record-breaking number of red blood cells to hospitals. It was also a banner year for the Central S.C. Chapter, which assisted more than 400 families who were victims of house fires, opened seven shelters for displaced people, trained more than 23,000 people in lifesaving skills, and transmitted more than 1,300 emergency communication messages.

It is an honor that Mr. Everson will be here to help us celebrate the vital importance of the Red Cross as we continue to provide hope and healing to so many people.

WPDE VIEWERS GIVE THE GIFT OF LIFE

More than 150 blood donors came out to the WPDE Blood Drive on July 31, resulting in 128 productive units of blood on hospital shelves. The blood drive was held at two convenient locations: Coastal Grand Mall in Myrtle Beach and Magnolia Mall in Florence.



WPDE anchor Allyson Floyd donates blood at the drive at Coastal Grand Mall in Myrtle Beach.



April Martin, a Radio Shack employee, gives blood for the first time at Magnolia Mall in Florence.



Nanice Amponsah, Red Cross charge nurse at the Myrtle Beach location, reviews donor paperwork.

DONORS LINE UP AT LIFEWAY FOR WMHK DRIVE

WMHK teamed up with Lifeway Christian Stores in Columbia on July 27 to collect 64 units of blood. WMHK broadcasted from the event and passed out fresh popcorn, cotton candy, and drinks. All donors received a free Red Cross T-shirt and gifts from Lifeway.



Jerry Grimes, general manager of WMHK, takes time out of his day to donate blood at Lifeway.



Marilyn Allen, the first blood donor through the line, proudly displays her Red Cross T-shirt after her donation.



Twenty-five-year-old Chris Kauffman, a Lifeway employee, takes a break from work to donate blood.

FOR THE HUNDREDTH TIME!

When 75-year-old Jose Cordova donated his 100th pint of blood at the Columbia Donor Center on Aug. 10, he apologized for coming a "couple months late."

Cordova and his wife, Louise, went on a cross-country trip that took them 9,500 miles — from Colorado to New Mexico to Newfoundland, Canada — this summer. Cordova thought about donating blood while on vacation, but decided to wait until he got home to give blood for the hundredth time.

Cordova donated blood for the first time in 1986 at a blood drive sponsored by Consolidate Steel, where he worked.

"I decided to let them see if my blood's any good," he said.

And it was. Cordova has been a regular donor ever since, except a couple times here and there.

Cordova and his wife are avid travelers and enjoy visiting their family out west and in Canada. They have four children, seven grandchildren, and three great-grandchildren.

Cordova plans to travel, and donate blood, for many years to come.

"I feel like somebody can probably use my blood," he said. "It's good to help somebody else."



Blood donor Jose Cordova donates his 100th pint of blood at the Columbia Donor Center. He waited to make his miles donation until he returned from a two-month summer trip.

International Christian Fellowship

To Whom It May Concern:

On behalf of the International Christian Fellowship, we are thanking your company for being a proud sponsor of our 1st Annual Golf Tournament. We were able to raise over \$5,000.00 which will go towards our building fund.

Thank you for helping out a very worthwhile cause,

Rev. Jamie Barfield
International Christian Fellowship



Build a better game. Get a better price.

706 Highway 544 Conway, South Carolina 29526
Rev. Jamie Barfield 843-602-2280

ABC Television Network



Susi D'Ambra-Coplan
Vice President
Station Relations

October 1, 2007

To: Station Management

Re: ABC Television Network Third Quarter, 2007 Program Information

Attached is the **Third Quarter** review of the **ABC Television Network News & Public Affairs Programming**. The information, which we will continue to issue on a quarterly basis, may be useful to licensees in compiling their FCC quarterly issues/program list for your station's public inspection files. All related legal materials will be posted on the A-Net prior to the 10th day of the new quarter (Word version 7.0).

If you have any questions regarding this report, please contact your Station Relations representative, or send an e-mail to abc.affiliate.relations@abc.com.

Regards,

Susi D'Ambra-Coplan

Attachment(s)

ABC NEWS PROGRAMS – Third Quarter, 2007

AMERICA THIS MORNING

Monday through Friday

4:30 - 7:00AM ET/PT

This morning news program provides viewers with late-breaking national and international news, sports, weather and financial reports. Featuring separate and distinct fifteen-minute segments, information about overnight events is constantly updated.

GOOD MORNING AMERICA

Monday through Friday

7:00-9:00AM ET/PT

Diane Sawyer and Robin Roberts provide viewers with timely news reports, informative, features, weather information, and up-to-the minute interviews with world leaders.

WORLD NEWS WITH CHARLES GIBSON

Monday through Friday

6:30-7:00PM ET and 7:00-7:30PM ET

5:30-6:00PM PT and 6:00-6:30PM PT and 6:30-7:00PM PT

ABC News Anchor Charles Gibson keeps viewers informed about world news events in this half-hour news review.

NIGHTLINE

Monday through Friday

11:35PM - 12:06:30AM ET/PT - *unless otherwise indicated*

Cynthia McFadden, Martin Bashir and Terry Moran co-anchor the program which provides in-depth discussion of current events.

NOTE: As news events warrant, ABC NEWS NIGHTLINE may be expanded. Please refer to the NIGHTLINE section for exact program times.

WORLD NEWS NOW

Sunday through Thursday (Broadcast Day)

2:00 - 6:00AM ET

1:00 - 6:00AM CT

12:00 - 6:00AM MT

12:00 - 5:00AM PT - *Sunday*

12:36:30- 5:00AM PT - *Monday through Thursday*

Comprised of thirty-minute segments, ABC's WORLD NEWS NOW offers up-to-date news coverage including a mixture of live and taped coverage of domestic and international news issues.

PRIMETIME & 20/20

Informational News magazine(s) combines hard-hitting investigative reports, newsmaker interviews, compelling human interest and feature stories, and offers viewers a chance to learn more about the world around them.

Primetime (Special Editions)

ABC News Correspondent Diane Sawyer and Chris Cuomo, Cynthia McFadden and John Quiñones anchor *Primetime*.

20/20

10:00 - 11:00PM ET/PT

ABC News Correspondents John Stossel and Elizabeth Vargas anchor *20/20*.

THIS WEEK WITH GEORGE STEPHANOPOULOS

Sundays

9:00 – 10:00AM ET / 8:00 – 9:00AM PT

and 10:30 – 11:30AM ET / 9:00 – 10:00AM PT

ABC News Correspondent George Stephanopoulos anchors this news/interview program which focuses on the latest news events. World leaders and policy makers participate in roundtable discussions.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

WORLD NEWS

Saturdays & Sundays

6:00 – 6:30PM ET / PT and 6:30 – 7:00PM ET / PT

This half-hour news program reviews the day's major events.

NOTE: ABC Sports programs may necessitate the pre-emption or re-scheduling of various news feeds.

ABC NEWS BRIEF

Monday through Friday

aprx. 2:58 - 3:00PM ET/1:58 - 2:00PM PT

This two-minute news capsule updates important news events of the day.

NOTE: As events warrant, ABC NEWS BRIEF may be expanded or re-scheduled, or an additional News Brief may be scheduled.

ABC NEWS PROGRAMS – Primetime, 20/20 - Third Quarter, 2007

I-CAUGHT: Dissecting New Video Revolution

Tuesday, August 7, 2007 (Premiere)

Anchored by Bill Weir, "I-CAUGHT," the new ABC newsmagazine brings viewers the real stories and the real people behind the videos that millions of us watch and share every day.

Tuesday, August 21, 2007

I-Caught examines seven stories this week from posting potentially dangerous stunts online for cash to policing the police.

Tuesday, August 28, 2007

I-Caught

This week's show examines stories from a new crime wave sweeping the country to the "parkour" phenomenon, from online wedding proposals to learning how to be bad.

Tuesday, September 4, 2007

I-Caught

This week's show examines several stories that are part of the video revolution, from consumers using the Internet to take on big companies to a two-year-old online sensation.

Tuesday, September 11, 2007 (Season Finale)

I-Caught

This week's the show examines the effect the Internet has had on our personal relationships -- does the web bring us together or drive us further apart? Anchored by Bill Weir

PRIMETIME

PRIMETIME: FAMILY SECRETS

Primetime: Family Secrets explores stories of secrecy revealed. Each episode of the limited series looks at the poignant and sometimes shocking secrets of families – why they keep them, how they keep them and what happens when the truth finally surfaces.

Tuesday, July 4, 2007

Primetime: Family Secrets (Premiere)

Primetime goes behind the closed doors of three families including how a royal prince shocked his nation, to the journey of a little girl kept secluded in her house for nine years.

Tuesday, July 10, 2007

Primetime: Family Secrets

This week's Primetime examines why two promising young teens turn robbers to children searching for their sperm-donor dads.

Tuesday, July 17, 2007

Primetime: Family Secrets

Drug addiction is a secret that can hide in plain sight. Primetime reports on an addict whose out of control behavior has always been just a camera click away -- Daniel Baldwin. Cynthia McFadden is with him every step of the way through his ninth stint in at rehab – this one could be his last chance.

Tuesday, July 24, 2007

Primetime: Family Secrets

This week Cynthia McFadden takes viewers on a journey with two pregnant teenagers facing the heart-breaking decision of whether or not to give their babies away. From selecting new parents to letting go of their babies, and the difficult decisions and the intimate process.

Tuesday, July 31, 2007

Primetime: Family Secrets (Season Finale)

From a single mother of three gone missing to a modern-day Cinderella forced to be a slave in California, the season's finale reports on three women's secret past and what happens when the truth finally surfaces.

PRIMETIME: CRIME

Primetime: Crime unravels investigations, follows evidence and suspects, and speaks candidly with family members on the impact of crimes committed.

Tuesday, August 7, 2007 (Premiere)

Primetime: Crime

Unraveling the brutal murder of a husband and wife in their own home, Deborah Roberts reports on how such a horrific crime could have happened and who could have done it in this series debut.

Tuesday, August 14, 2007

Primetime: Crime

Could Jeffrey Dahmer be responsible for a famous cold case? The second installment of **Primetime: Crime** examines whether the serial killer could be linked to the murder of Adam Walsh, son of John Walsh of "Americas Most Wanted." Chris Cuomo reports.

Tuesday, August 21, 2007

Primetime: Crime

This week *Primetime: Crime* reports the story of a love triangle that ends with the suspicious suicide of a man. But why would a young man, in love and just beginning his life, suddenly end it all? Cynthia McFadden reports.

Tuesday, August 28, 2007

Primetime: Crime

Florence Unger was mysteriously found dead in a lake. The night of her death she was seen on a deck and the next morning she was found 12 feet below in water. John Quinones investigates the suspicious death.

Tuesday, September 4, 2007

Primetime: Crime

One spring morning Amy Bosley frantically called 911 and reported that her husband had been shot to death. Mary Fulginiti investigates on the murder and reports whether a family secret could have led to his murder.

Tuesday, September 11, 2007 (Season Finale)

Primetime: Crime

On the season finale, John Quinones reports on the stories of two women who were mysteriously murdered.

PRIMETIME: THE OUTSIDERS

The return of **Primetime: The Outsiders**, the limited series examines people who live by their own rules and in their own worlds - worlds that the average person may find unimaginable.

Wednesday, August 15, 2007

Primetime: The Outsiders

John Quinones takes viewers inside the rare world of an isolated polygamous community.

Wednesday, August 22, 2007

Primetime: The Outsiders

Genetic sexual attraction - John Quinones examines why a person might fall in love with someone who has the same DNA.

Jim Avila takes a closer look at a self-declared Jesus Cristo Hombre -- the Man Christ Jesus, taking viewers into the world of the controversial man who claims to be Jesus.

Wednesday, August 29, 2007

Primetime: The Outsiders

Richard and Susan Hamlin, a successful couple from the Sacramento, California area, seemed to have it all -- until their life started to unravel in a baffling way. Chris Cuomo reports how their story took a drastic turn the day Susan went into a police precinct to confess to planning the murder of her own husband and to molesting her children. But did it ever happen?

PRIMETIME: MEDICAL MYSTERIES

Primetime: Medical Mysteries examines rare conditions and rare cases, reporting reports on some of the strangest cases known to medicine.

Wednesday, September 19, 2007

Primetime: Medical Mysteries

John Quinones reports on a syndrome named after a fairy tale where people see objects distorted in space and time. The hour features a report on two men who undergo radical brain surgery in hopes of curing Tourette's syndrome and a man with an uncanny resemblance to a werewolf.

20/20

Friday, July 13, 2007

Hell: Our Fear and Fascination

20/20 examines the evolution of hell through time and human attitudes toward crime and eternal punishment. Bill Weir anchors a special hour-long report on our fear and fascination with the dark side.

Friday, July 20, 2007

Vanity and Cosmetics

How far will Americans go to satisfy their vanity? **20/20** reports on the lengths Americans will go to in order to look and feel good.

Friday, July 27, 2007

Giants and Dwarfs

Why are some people born dwarfs while others grow into giants? **20/20**, with resources from the National Geographic Channel, reports on the fascinating science behind giants and dwarfs, as well as the extraordinary spirit that helps them adapt to life.

Friday, August 3, 2007

Nicole Richie

In an exclusive interview with ABC News' Diane Sawyer, Nicole Richie speaks candidly about why this particular constellation of young celebrity girls have behaved badly, her pregnancy, her upcoming jail time and what happened the night she was arrested for driving in the wrong direction on the interstate and more.

Survival Challenge

Jay Schadler speaks with experts and reports that having a plan in mind before an accident occurs can mean the difference between life and death.

Friday, August 17, 2007

Myths, Lies and Downright Stupidity

ABC News correspondents explore popular myths like these and others, as **20/20** continues its popular myth-busting series.

Friday, August 24, 2007

Cheap In America

John Stossel reports on charity – who gives, who doesn't, and why we all should be more generous.

Friday, August 31, 2007

Divorce Turns Deadly

A retired State Trooper shoots his wife and her lawyer in the court parking lot. Divorce lawyer Julie Porzio speaks candidly with Don Dahler about cheating death. Dahler also talks to a psychiatrist about what kind of a man could kill his wife and himself, and leave the children without parents.

Friday, September 7, 2007 (Season Premiere)

Sting Tactics

ABC News Chief Investigative Correspondent Brian Ross explores the tactics used by Murphy, Texas police, the citizen watchdog group Perverted Justice and "Dateline" NBC during a sting designed to apprehend alleged sexual predators in Murphy, Texas for the popular series "To Catch a Predator."

Friday, September 14, 2007

Health Care in America

John Stossel navigates the confusing world of healthcare as he examines the insurance industry, the need for competition to create better care, and innovative experiments aimed at combining lower costs with better medicine.

Friday, September 21, 2007 (2 Hrs)

Amazing Stories

Two back-to-back **20/20**s explore amazing stories about making the most difficult and life-altering decisions people may have to face. Reports include interviews with Miles Cyrus & Billy Ray Cyrus, and with Pattie Boyd. Bob Brown reports.

Friday, September 28, 2007 (2 Hrs)

Real Estate: Your Next Move

From buying or selling a house to the tricky world of home improvements, **20/20** helps viewers navigate the ever-changing world of real estate in a special edition of the program.

ABC NEWS SPECIALS—Third Quarter, 2007

Friday, August 10, 2007

A Special Edition of 20/20 – Pastor to Power: Billy Graham and the Presidents

Reverend Billy Graham has preached to more people on more continents than anyone in the history of the planet. He's provided spiritual guidance to hundreds of millions and has also ministered privately to the world's most powerful men: the presidents of the United States. Charles Gibson explores the untold story of his ties to eleven U.S. administrations.

ABC NEWS SPECIAL REPORTS - Third Quarter, 2007

Monday, July 2, 2007	5:57:21	-	5:59:57	PM-ET	Commuted Sentence For Lewis Libby
	3:57:21	-	3:59:57	PM-PT	Special Report - Commuted Sentence For Lewis Libby
Wednesday, July 11, 2007	5:40:40	-	5:41:08	PM-ET	Squeeze Back - The Death Of Lady Bird Johnson
	3:40:40	-	3:41:08	PM-PT	Squeeze Back - The Death Of Lady Bird Johnson
Thursday, July 12, 2007	10:30:00	-	11:33:49	AM-ET	Presidential Press Conference
	8:30:00	-	9:33:49	AM-PT	Special Report - Presidential Press Conference
Wednesday, August 1, 2007	8:22:07	-	8:23:44	PM-ET	Bridge Collapse In Minnesota
	6:22:07	-	6:23:44	PM-PT	Bridge Collapse In Minnesota
Thursday, August 8, 2007	2:58:06	-	2:58:56	PM-ET	Update On Bridge Collapse In Minnesota
	12:58:06	-	12:58:56	PM-PT	Update On Bridge Collapse In Minnesota
Thursday, August 9, 2007	10:30:00	-	11:22:01	AM-ET	Presidential Press Conference
	8:30:00	-	9:22:01	AM-PT	Presidential Press Conference
Monday, August 27, 2007	8:27:30	-	8:30:10	AM-ET	Alberto Gonzales Resignation
	5:27:30	-	5:30:10	AM-PT	Alberto Gonzales Resignation
	10:30:00	-	10:38:06	AM-ET	Alberto Gonzales Press Conference
	7:30:00	-	7:38:06	AM-PT	
Monday, September 03, 2007	7:46:50	-	7:52:11	AM-ET	President Bush Going to Iraq
	4:46:50	-	4:52:11	AM-PT	President Bush Going to Iraq
	10:19:10	-	10:21:00	AM-ET	President Bush Lands in Iraq
	7:19:10	-	7:21:00	AM-PT	President Bush Lands in Iraq
	1:42:43	-	1:52:14	PM-ET	President Bush Speaks from Iraq
	10:42:43	-	10:52:14	AM-PT	President Bush Speaks from Iraq
Friday, September 07, 2007	3:22:14	-	3:26:01	PM-ET	Osama Bin Laden Tape
	12:22:14	-	12:26:01	PM-PT	Osama Bin Laden Tape
Tuesday, September 11, 2007	8:43:37	-	8:49:06	AM-ET	9/11 Memorial
Thursday, September 13, 2007	9:00:00	-	9:25:40	PM-ET	Presidential Address to nation and the Democratic response
	6:00:00	-	6:25:40	PM-PT	Presidential Address to nation and the Democratic response

THIS WEEK – Third Quarter, 2007

Sunday, July 1, 2007

Topics:

- The Death of the Immigration Bill
- War in Iraq
- Supreme Court Decision on Race

Guests:

- Michael Chertoff, U.S. Secretary of Homeland Security
- Sen. Joe Lieberman (I/D-CT), Chair, Homeland Security and Governmental Affairs Committee Member, Armed Services Committee

Sunday, July 8, 2007

Topics:

- Libby's Get Out of Jail Gift
- More GOP Defections Over Iraq
- Dems Big Money

Guests:

- Rep. John Conyers Jr., D-Michigan, chairman, House Judiciary Committee
- Rep. Ron Paul, R-TX, 2008 presidential candidate
- Former Sen. Mike Gravel, D-Alaska, 2008 presidential candidate
- Fareed Zakaria, editor, Newsweek International, Katrina vanden Heuvel, editor, The Nation and Rich Lowry, editor, National Review
- Nick Kristof, columnist, The New York Times
-

Sunday, July 15, 2007

Topics:

- Mixed Progress in Iraq
- House Challenges Busch on Troop Withdrawal
- McCains' Campaign Woes

Guests:

- Stephen Hadley, White House national security adviser
- Sen. John Warner, R-VA, member, Armed Services Committee
- Sen. Richard Lugar, R-IN, ranking member, Foreign Relations Committee
- Jay Carney of Time magazine, and ABC News' Claire Shipman, Sam Donaldson and George Will

Sunday, July 29, 2007

Topics:

- More Problems for Gonzales
- Obama Spars with Clinton
- Stock Market Takes a Tumble

Guests:

- Sen. Orrin Hatch, R-UT, member, Judiciary Committee
- Sen. Chuck Schumer, D-NY, member, Judiciary Committee
- Bob Dole, R-KS, co-chair, President's Commission on Care for America's Returning Wounded Warriors
- Donna Shalala, co-chair, President's Commission on Care for America's Returning Wounded Warriors
- Fareed Zakaria, editor of Newsweek International, David Gergen of Harvard University's Kennedy School of Government and ABC News' Cokie Roberts
- Jacob Komar, founder of Computers for Communities

Sunday, August 5, 2007

Note: Stations had option to air 60 or 90 minutes

Topics: Republican Debate (90 Minutes)

Guests:

- Sen. Sam Brownback, R-KS
- Former New York Mayor Rudy Giuliani
- Sen. Mike Huckabee, R-AR
- Rep. Duncan Hunter, R-CA
- Sen. John McCain, R-AZ
- Rep. Ron Paul, R-TX
- Former Massachusetts Gov. Mitt Romney
- Rep. Tom Tancredo, R-CO.
- Former Wisconsin Gov. Tommy Thompson

Sunday, August 12, 2007

Topics:

- Debate: Republicans in Iowa & Democrats in Chicago
- Bonds Breaks the Home Run Record
- Housing Slump Sparks Market Worries

Guests:

- Sen. Sam Brownback, R-KS, 2008 presidential candidate
- Rep. Dennis Kucinich, D-OH, 2008 presidential candidate
- Fareed Zakaria, editor, Newsweek International; Donna Brazile, ABC News consultant; Torie Clarke, ABC News consultant; George Will, ABC News
- Leonardo DiCaprio, actor and activist

Sunday, August 19, 2007

Note: Stations had option to air 60 or 90 minutes

Topics:

- Democrat Debate (90 Minutes)

Guests:

- Delaware Sen. Joe Biden
- New York Sen. Hillary Clinton
- Connecticut Sen. Christopher Dodd
- Former North Carolina Sen. John Edwards
- Former Alaska Sen. Mike Gravel
- Ohio Rep. Dennis Kucinich
- Illinois Sen. Barack Obama
- New Mexico Gov. Bill Richardson

Sunday, August 26, 2007

Topics:

- Future of Iraq

Guests:

- Sen. Jim Webb, (D-VA), Member, Armed Services & Foreign Relations Committee
- Sen. John Cornyn, (R-TX), Member, Armed Services Committee
- Larry Summers, Former Treasury Secretary

Sunday, September 2, 2007

Topics:

- 2008 Presidential Race
- Senate's Embarrassment

Guests:

- Sen. Chuck Schumer, (D-NY), Chairman, Democratic Senatorial Campaign Committee
- Sen. John Ensign, (R-NV), Chairman, National Republican Senatorial Committee
- Mike Huckabee, Fmr. Republican Governor of Arkansas & Presidential Candidate

Sunday, September 9, 2007

Topics:

- '08 Presidential Race
- American Troops Withdrawal

Guests:

- Sen. John McCain, (R-AZ), '08 Presidential Hopeful, Ranking Member, Armed Services Committee
- Sen. John Kerry (D-MA), Member, Armed Services Committee

Sunday, September 16, 2007

Topics:

- Petraeus report to Congress

Guests:

- Sen. Robert Gates, US Secretary of Defense
- Sen. Jack Reed (D-RI), Member, Armed Services Committee

Sunday, September 23, 2007

Topics:

- '08 Presidential Race

Guests:

- Sen. Hillary Clinton (D-NY), '08 Presidential Hopeful

Sunday, September 30, 2007

Topics:

- American Solutions Tour
- Clinton Global Initiative

Guests:

- Former Speaker of the House Newt Gingrich
- Former President Bill Clinton

ABC NEWS NIGHTLINE—Third Quarter, 2007

Monday, July 2, 2007

Topics:

- Do No Harm: British Terror Attacks
- Murderers in their Midst
- And commuted...a Presidential Pardon

Tuesday, July 3, 2007

Topics:

- Doctors Who Hate
- The Bubba Factor: Clintons
- Jet-Away Camp

Wednesday, July 4, 2007

Topics:

- Darius Goes West
- Cross Country Journey
- Last Action Hero: Chuck Norris

Thursday, July 5, 2007

Topics:

- Terror & Doctors
- Faith Matters: Speaking in Tongues
- Lucky Love: 7-7-7 Weddings

Friday, July 6, 2007

Topics:

- Exploring UFO Mysteries (2 Parts)
- Sign of the Times: Private Jets to Camp

Monday, July 9, 2007

Topics:

- Early Alzheimer's (2 Parts)
- Xanadu Comes to the Stage

Tuesday, July 10, 2007

Topics:

- Escape from Miami: Real Estate
- Polar Bear Rock Star: Knut
- What's in a Name?

Wednesday, July 11, 2007

Topics:

- Pizza Bomber Case
- Lady Bird Diaries
- Sign of the Times: French Manners

Thursday, July 12, 2007

Topics:

- Iraq War Veterans
- The Real Estate Wars: The Battle Over the Parking Space

Friday, July 13, 2007

Topics:

- The Infomercial King
- When Animals Attack
- The Beckhams Take LA

Monday, July 16, 2007

Topics:

- Scandal in Seattle
- The Surge -- Seen from the Ground
- Daniel Baldwin's Reinvention

Tuesday, July 17, 2007

Topics:

- Stopping the Clock
- Up All Night: Stalemate on Iraq

Wednesday, July 18, 2007

Topics:

- Environmental Impact
- How to live in a War Zone
- Bushy is Back: Eyebrows

Thursday, July 19, 2007

Topics:

- Stress and Your Heart
- God's Toys
- Champs Elysees

Friday, July 20, 2007

Topics:

- Harry Potter Series
- Bloggers

Monday, July 23, 2007

Topics:

- Western England: Under Water
- The You Tube Debate

Tuesday, July 24, 2007

Topics:

- Gambling Controversy in NBA
- Desire Series: Love Potion
- Sign of the Times: Hemingway Cats

Wednesday, July 25, 2007

Topics:

- Life Extending-Diet
- The Eco Battle
- Great Lobster Hunt

Thursday, July 26, 2007

Topics:

- Stock Market Slump
- Nightline Goes to Summer Camp
- Bonds' Navy

Friday, July 27, 2007

Topics:

- Realty Check: 8 Mortgages in 8 Months
- Young, Famous and in Trouble
- Sign of the Times: Yogurt Wars

Monday, July 30, 2007

Topics:

- Burger King's Gamble on Marketing
- An Exhibitionistic Pedophile
- Full Moon – Fact & Fiction

Tuesday, July 31, 2007

Topics:

- First Gentleman?: Bill Clinton
- The Simpsons

Wednesday, August 1, 2007

Topics:

- Deadly Collapse: Missouri Bridge

Thursday, August 2, 2007

Topics:

- Bridge Collapse: Latest & Recovery
- Bridge Collapse: The Cause, The Structure
- Bridge Collapse: A Personal Story

Friday, August 3, 2007

Topics:

- Bridge Collapse: Looking for the Missing
- Unlikely Leading Man: Jonah Hill
- Playlist: U2s

Monday, August 6, 2007

Topics:

- Trapped Miners
- The Mind of a Pedophile
- Micro-Artist

Tuesday, August 7, 2007

Topics:

- Ave Maria: Catholic Town, USA?
- Trapped Miners: The Owner
- Barry Bonds' Record Chase

Wednesday, August 8, 2007

Topics:

- Inside Mormonism
- Barbie v Bratz
- Sign of the Times: Selling #756

Thursday, August 9, 2007

Topics:

- Trying Times for Ambitious Mayor
- What Price Paradise?
- Pastor to Power

Friday, August 10, 2007

Topics:

- Realty Check: Foreclosures & The Economy
- The 11th Hour: DiCaprio & Global Warming
- Playlist: John Mayer

Monday, August 13, 2007

Topics:

- Karl Rove Resigns
- Electric Sports Car
- Red-Head Haters

Tuesday, August 14, 2007

Topics:

- Toy Recall: Lead Poisoning
- Ann Romney Profile (2 Parts)

Wednesday, August 15, 2007

Topics:

- Medical Tourism: Stem Cell Doctor
- Lori McKenna – Country Music's Unlikely Star
- Sign of the Times: Bench Him Like Beckham

Thursday, August 16, 2007

Topics:

- Market Rollercoaster
- Peru Earthquake
- Former Communist Leader Turned Pitchman

Friday, August 17, 2007

Topics:

- Girls Rock
- Death of the Postcard
- The Fray Band

Monday, August 20, 2007

Topics:

- The Latest on Hurricane Dean
- Misspelled Sentiments
- An End to 'Ladies Night'?

Tuesday, August 21, 2007

Topics:

- Hurricane Dean: The Aftermath
- Greywater Guerillas
- Doggie Delectables

Wednesday, August 22, 2007

Topics:

- Midwest Awash
- Waco: Hallowed Ground
- Doggie Delectables

Thursday, August 23, 2007

Topics:

- The Deluge Continues
- Traumatic Brain Surgeries
- Politicians Take It Off

Friday, August 24, 2007

Topics:

- Mortgage Meltdown
- The Most (Un)Reliable Name in News
- Nightline Playlist: Pente Wetz

Monday, August 27, 2007

Topics:

- Weighing Students In
- Alberto Gonzales Resigns
- Princess Diana Memorial

Tuesday, August 28, 2007

Topics:

- Sen. Johnson's Return

Wednesday, August 29, 2007

Topics:

- Princess Diana: The Ultimate Star
- Sen. Craig in Trouble
- Million Payday for Pooch

Thursday, August 30, 2007

Topics:

- Mind of a Killer: Virginia Tech

Friday, August 31, 2007

Topics:

- Football on Frozen Ground
- Pampered Pooches
- Alison Krauss' Favorite Songs

Monday, September 3, 2007

Topics:

- Two Years After Katrina
- The Drummer: Ringo Starr
- Babies at the Box Office

Tuesday, September 4, 2007

Topics:

- The Contenders: Edwards and Dems in Iowa
- Steve Fossett
- Pole Dancing Workout

Wednesday, September 5, 2007

Topics:

- Chris Benoit's Father Talks (Exclusive, 2 Pts)
- Politics 2008: The Clinton's Top Strategist

Thursday, September 6, 2007

Topics:

- Realty Check: Flipping Houses
- Inside the Bush Legal Team & Counter-Terror
- Luciano Pavarotti

Friday, September 7, 2007

Topics:

- Madeline McCann Case
- Seriously Funny: Rainn Wilson
- Playlist: Chris Daughtry

Monday, September 10, 2007

Topics:

- Profile of Gen. Petraeus
- Chaotic Return: Sharif in Pakistan
- Saving the Zoo in Belize

Tuesday, September 11, 2007

Topics:

- The Contenders: Rudy Giuliani & 9/11
- The Man Re-building Ground Zero

Wednesday, September 12, 2007

Topics:

- Medical Miracle?: Kevin Everett's Story
- Fashion & Culture Mogul: Mark Ecko
- Cupcake Craze

Thursday, September 13, 2007

Topics:

- President Bush's Address
- Lake Artifacts Revealed
- Pasta Wars

Friday, September 14, 2007

Topics:

- OJ's Troubles
- Faith Matters: Quiverfull Movement
- Playlist: Laura Bell Bundy

Monday, September 17, 2007

Topics:

- Life & Death Series: Searching for a Donor

Tuesday, September 18, 2007

Topics:

- The Unconventional Bank CEO
- Life & Death Series: Young and with ALS

Wednesday, September 19, 2007

Topics:

- Life & Death Series: Young and with Hodgkin's Lymphoma

Thursday, September 20, 2007

Topics:

- Life & Death Series: Young and with Cancer

Friday, September 21, 2007

Topics:

- Life & Death Series: Facing Physician-Assisted Suicide
- James Blunt

Monday, September 24, 2007

Topics:

- Profile of Kanye West

Tuesday, September 25, 2007

Topics:

- Jeff's Trial: The Verdict and the Man
- Gilded Age: The Heir
- Sign of the Times: Frenemies

Wednesday, September 26, 2007

Topics:

- Gilded Age: Steve Wynn Profile
- Sign of the Times: Obese Pets

Thursday, September 27, 2007

Topics:

- Playlist: Tony Bennett
- An Officer's Eyeview

Friday, September 28, 2007

Topics:

- Seattle Survivor
- You Are What You Eat: Hallelujah Diet
- Playlist: Tony Bennett